

KATIE VINCI SENIOR DESIGNER | CREATIVE DIRECTOR
Winthrop, MA | 617 794 3658 | ktvincidesign.com | ktvinci@me.com

EDUCATION

2004–2006 Portfolio Center | Atlanta, GA
1996–2000 BFA in Graphic Design | The College of Saint Rose, Albany, NY

EXPERIENCE

2016 – Current **Vinci Design LLC** | Remote
Provided graphic design and creative direction for multiple clients including:
Adrenaline: Environmental Graphic Designer - Signage for a regional bank
MIT: In-House Senior Designer - design for Resource Development communications
Seedling Creative: Creative Director - create websites, social media campaigns, and creative digital solutions.
Sonos: Creative Director - information design, created aesthetic and final layouts for information dense posters/signage for two internal open houses
Storyline: Senior Designer - information design, created customer journey layouts
Tavolo Ristorante: Creative Director - redesigned logo, menu, signage, website, and other brand applications
[See Full Client List Here](#)

2014–2016 **Roll Barresi and Associates** | Cambridge, MA
Senior Designer - responsible for designing and developing signage for a variety of spaces and environments. Work consisted of way finding for communities, donor recognition signage for universities, and code required signs for buildings

2010–2014 **George P Johnson** | Boston, MA
Designer - created exhibits, events, and experiences. Work encompassed the design and development of booths, posters, directional signage, trade shows, and events

2007–2010 **Proteus Design** | Boston, MA
Designer - responsible for developing and enhancing brand expression and strategy. Deliverables included identity systems and collateral, brochures, annual reports, packaging, websites, and advertisements.

2006–2007 **GoBig Branding** | Needham, MA
Designer - involved in advertisements, brochures, posters, environmental and interior signage

2002–2003 **Eye Design Studio** | Charlotte, NC
Designer - experience in production, designing brochures, posters, and environmental and interior signage

2000–2002 **Kelliher Samets Volk Communications** | Burlington, VT
Designer - experience in production, designing and branding brochures, posters, and advertisements

TECHNICAL SKILLS

Proficient in the use of Adobe Creative Suite, CADtools in Illustrator, photography, color photography, studio photography, and painting

DESIGN SKILLS

Concept and brand development, visual problem solving, and production from start to finish. Design experience in logotypes, illustration, signage & wayfinding, package design, editorial design, promotion and direct mail, annual report, and web design